

# **UdaanSure Company Policy**

Office Address : UdaanSure Pvt. Ltd. C-126, Naraina Industrial Phase 1, New Delhi – 110028

Official Email Id – [care@udaansure.com](mailto:care@udaansure.com)

## **1. Fundamental Policy**

### **1.1. The fundamental goal of the UdaanSure**

Marketing Plan is to promote the sale and use of high quality products to consumers. The primary purpose of the UTPs (Udaan Team Partners) is to build a sales organisation to promote the sale and use of these products to consumers.

1.2. USPL does not represent that an UTPs will achieve financial success without working or by relying solely on the efforts of others. Compensation in USPL is based upon the sale of its products.

1.3. The UTPs, regardless of his/her level in the USPL Marketing Plan, is encouraged to make retail sales each month and to keep accurate records of such sales.

***A successful UTP gains current knowledge of the market by attending training meetings, maintaining personal retail customers, and sponsoring other UTPs to sell to retail customers.***

1.4. Only adults over eighteen years old are permitted to apply to become an UTP.

1.5. The UdaanSure Pvt. Ltd. is engaged in the sale and distribution of health, nutritional and beauty-related products which are fully described in their company literature.

***The UdaanSure Pvt. Ltd. sells their products through a multi-level marketing plan using UTPs to sell the products and deliver them to retail customers. The UdaanSure Marketing Plan is founded upon honesty and integrity, and allows an equal and fair opportunity for everyone to achieve success.***

**Note - All UTPs agree to comply with the rules and regulations set out in this company policy handbook and agree that the Company has a right to change these rules at any time.**

## **2. Ordering Policies**

### **2.1. Placing orders**

Customers and UTPs order directly from the Company at discounted prices.

2.2. Customer & UTPs should use their own credit / Debit card while ordering the products via online/offline.

### **2.3 Mode Of Payment Accepted**

● Credit Card ● Debit Card ● Paytm ● Cash Deposits In USPL Bank A/C ● Cash ● Cheque.

## **3. Price and/or BP (BUSINESS POINT) changes**

3.1. The Company undertakes to give notice of at least one calendar month of impending price or BP (BUSINESS POINT) changes. This notice will be published in the Company's monthly magazine (or via any other method the Company sees fit).

NOTE - In the event of such changes, the Company will not exchange literature, except at the sole discretion of the BOARD OF DIRECTORS.

## **4. Prohibited activities Policy**

If any of UTP Found In any prohibited activity then he/she can be terminated by a collective decision of management.

Following are the unethical activities.

### **4.1. Fraudulent sponsoring.**

An UTP is prohibited from sponsoring individuals without the knowledge of and execution of a UdaanSure and agreement by

such individuals, the fraudulent sponsoring of an individual as an UTP, or the sponsoring or attempted sponsoring of non-existent individuals as UTPs or customers (Dead Person) to qualify for commissions or bonuses.

#### ***4.2. Bulk-buying.***

An UTP is prohibited from ordering more product than required to meet immediate sales needs, and additional products may be purchased only after 75% of that product's inventory has been sold, consumed or otherwise utilised.

An UTP is prohibited from purchasing products or encouraging other UTPs to purchase products solely for the purpose of qualifying for bonuses, and from using any other mechanism by which strategic purchases are made to maximise commissions or bonuses when an UTP does not have a bona fide use for the products purchased.

#### ***4.3. Proxy purchasing.***

An UTP is prohibited from purchasing product in any other than his/ her own name.

#### ***4.4. Selling to another UTP.***

In addition to retail activities, an UTP is prohibited from selling product to any UTP other than his/her personally-sponsored UTPs, but at not less than.

30% discounted price. Any other sale to another UTP, either directly or indirectly, is a prohibited transaction for both the selling and the buying UTP.

#### ***4.5 Involved In Other MLM Concepts***

If any UTP found involved in any other mlm concepts like product based, crypto, Ponzi schemes will be terminated or their UTP Id will be suspended anytime by the management of USPL. All The Benefits Like Incentives, Rewards & Payout will remain on hold or dismissed by the company. Management Decision is last in any scenerio.

### ***5. Selling Policies***

5.1. Except as herein provided in this section below, an UTP is prohibited from permitting Company products to be sold or displayed in retail stores. However, exhibitions for a period of less than two weeks in a twelve-month period at the same venue are considered temporary and are therefore permitted after receiving written approval from Head Office.

5.2. 'Service-orientated' establishments, such as hairdressers, beauty salons, health clubs, etc., can be exceptions to the rule on retail outlets. Where approved, such establishments will be allowed to display and sell products only within the section of their premises where the service is supplied (e.g. treatment room).

***However, exterior signs or window displays by such UTP to advertise the sale of Company products are prohibited.***

5.3. An UTP is prohibited from selling or marketing UdaanSure brand products unless it is in its original packaging.

## ***6. Literature Policy***

***6.1. Literature Other Than Company***; The Company's prior written approval is required to use, produce or sell any sales aid or materials other than those provided by USPL.

## ***7. Selling online.***

7.1. An UTP is prohibited from transacting the sale of UdaanSure products using any internet-based sales channel other than the Company website & application. Permitting or facilitating sales in this method may result in immediate termination of the agreement.

7.2. Selling to others for resale.

An UTP is prohibited from selling UdaanSure products to anyone for the purpose of resale or entrusting others to sell USPL products.

## **8. UTP Do's & Don'ts Policy**

### ***8.1. Making product claims.***

UTPs may not make any representation, expressly or by implication, that UdaanSure Products can prevent, diagnose, treat or cure any disease or medical condition.

UdaanSure Products that are intended to be ingested into the body are purely nutritional and/or nutritional supplements and are, therefore, regulated as food. UdaanSure does not produce or distribute any products that are to be considered or described as a medicine, treatment or cure.

### ***8.2. Making earnings claims.***

UTPs may not make any false promises to any new downline regarding income & payouts. Here in UdaanSure Your Income Depends On Your Effort. UTP should inform their customer or prospect that their is not fixed income or salary.

### **8.3 Operating business by proxy.**

A UdaanSure business, and any resulting downline, created or operated by proxy, either intentionally or inadvertently, is prohibited, and shall be adjusted for compliance with Company policies and the Code of Professional Conduct by the Management Group.

### **8.4.Retailing.**

◆Advertisements may include photographs of the products.

◆Company products are not medicinal products. It is illegal therefore to make any representation about Company products that includes medicinal claims. This means that

Company products must not be presented as being suitable for treating or preventing disease in human beings or animals.

Only Product Testimonials Published By The company should be used in trainings & seminars.

### **8.5.Social Media Policy.**

◆Don't Advertise or Publish any products claims on facebook , twitter , instagram etc.

◆UTPs can post the benefits of products on social media but without any prices.

◆Every UTP should maintain the high-quality of branding technics on social media.

### **9.Terminology**

USPL "UdaansSure Pvt. Ltd." is registered company name.

UTP "Udaan Team Partner" is used for distributors of the company.

BP "BUSINESS POINT" is used for business calculation.

Every Product has it's own BP Point.

For Ex -

◆SeaBuckthorn Juice BP 10.8

◆Wonder Tea BP 3.5

VALUE OF 1 BP

1 BP = ₹100 ( **For Bonus Calculation** )

RP "RANK POINT" is used for **Rank Bonus Calculation**.

VALUE OF 1 RP = 100 BP (**for Rank Bonus Calculation**).

Company Can Change In BP Value & Price of Products With Any Prior Notice to Distributors.

## **10. Bonus & Incentive Policy**

10.1. Uddansure Is Based on Hybrid Business Model so payments will be done weekly.

Closing of every week - Monday - Sunday.

Commision Transfers - Wednesday.

10.2. Any Trip / Rewards / Bonus can be stopped by company management with atleast 14 days prior notice.

## **11. Product Buy Back Policy.**

11.1 Company Will Buy Back Products Only Within same month of Invoice Generated.

UTP should give a strong reasons why he/she giving back products to the company.

11.2 Open Products Can Only Be Buy Back If Products should be consumed More then 40-50% within same month days of Purchase from counter.

11.3 Refund Will Be Done Accordingly Remaining product quantity in the container after deducted GST.

**NOTE - Last Decision & Power All In The Hands Of Board of Directors. any kind of fraudulent or unethical activity.**

**NB: - Please note this official letter is strictly personal & confidential. Anyone provided a copy of this letter is for notificati on purposes only. No recipients of this letter are authorized to copy, disclose, or circulate this letter in public via email/ text forward/ post or any social media and such will be deemed in violation of the Company Policies and may attract severe action by the Company.**

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